

Perceptual Control Theory (PCT) and the “Golden Rule”

“The golden rule... enjoins us to take into account others' interests, needs, tastes, wishes, desires” (Jeffrey Wattles, *The Golden Rule*, 1996, p. 126).



This is fully consistent with PCT views about how conflict results from attempts to arbitrarily control others. As a result, “we can apparently say that PCT provides a neurological explanation for religious, ethical, and moral thinking as to why others should be treated with respect and love!” - Richard Pfau (Conference Paper, 2018, pp. 11 & 13)

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For details, use the following link which will take you to the conference paper mentioned above:

https://richardpfau.com/pdfs/Controlling_and_Influencing_Behavior-IAPCT-Conference-2018.pdf?fbclid=IwAR3v0RV3WijmuQjbJjXoDjXPzaH6Cj10BI4DGvQP3QilaN-lf2rkuhmsGVY